



KEVETTE MINOR KANE

Organizational Transformation Executive | Growth Strategist | Financial Liberation Expert

I help founder-led and community-centered organizations turn vision into scalable systems, stronger revenue, and sustainable impact.

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EXECUTIVE VALUE PROPOSITION

A system-minded executive with a repeatable record of accelerating growth, building operational infrastructure, developing people, strengthening financial accountability, and creating new products and revenue opportunities across multiple industries.

4.1x Nemas Gardens	3x+ Customer-base growth	2x+ Revenue growth in 6	1 month Membership growth
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SELECTED EXECUTIVE IMPACT

- **Nemas Gardens | Chief Development Officer (2024–Present)** – Built financial, operational, technology, HR, marketing, education, and governance infrastructure supporting growth from approximately \$360K in 2024 toward more than \$1.5M by year-end 2026.
- **Baltimore City Chamber of Commerce | Director of Membership (2023)** – Generated more membership growth in one month than the organization had achieved in the prior year and rebuilt the CRM for accurate performance reporting.
- **MarimorLife | Founder & CEO (2022)** – Published TYM2THRIVE: 10 Steps to Self-Sufficiency and independently placed 300 copies through a seminar-ticket partnership strategy.
- **Accounting Firm | Growth Strategy (2021)** – Increased customer base and repositioned service fees, helping annual revenue surpass \$100K after the firm had been on track to repeat approximately \$50K.
- **Entertainment Company | Business Development (2020–2021)** – Expanded the customer base to more than three times its prior level.
- **Cleaning Company | Strategic Advisor (2019)** – Designed a franchise-readiness and expansion plan to move the business beyond owner-dependent operations.

SIGNATURE STRENGTH

Rapidly assess complexity, identify growth constraints, translate founder vision into documented systems, develop people and products, and establish the infrastructure required for measurable, sustainable growth.

CORE CAPABILITIES

- Organizational transformation and business scaling
- Executive strategy and founder-vision translation
- Financial structure, budgets, expense reporting, and stewardship
- Operational systems, documentation, and process design
- Customer, membership, and community growth
- Pricing, product development, and revenue expansion
- Team structure, training, HR foundations, and accountability
- Google Workspace implementation, administration, and security
- Digital asset recovery, marketing systems, blogs, and email campaigns
- K-12 and STREAM curriculum design and educational programming

IDEAL ENGAGEMENTS

- Chief Transformation Officer / Chief Development Officer
- Fractional COO or Operating Partner
- Growth and Scale Strategist for founder-led businesses
- Organizational development and systems consulting
- Financial education, curriculum, and keynote facilitation

THE CONVERSATION

“Where is your organization growing faster than its systems, people, or financial structure can support?”
That is where Kevette creates the most value: helping leaders build the structure required to turn opportunity into sustainable result